

Jodie Bruce-Clarke



**Speaker, Author & Founder of
RiSe Women**

Speaker Information Kit

About Jodie

'...Jodie is an extraordinarily engaging and enjoyable speaker!'

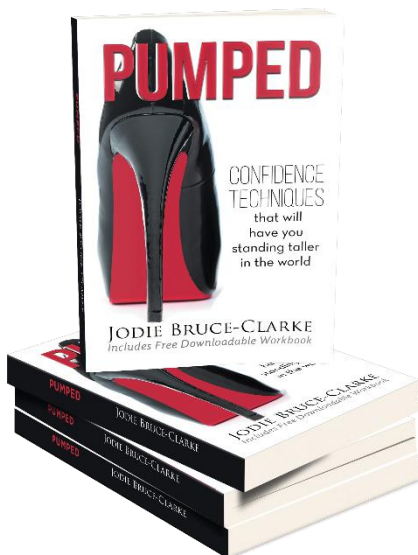


Jodie Bruce-Clarke is unapologetically honest, bold and funny! She is the founder of Rise Women – a business dedicated to helping women increase their confidence – and is the author of the book 'Pumped - Confidence Techniques that will have you standing taller in the world.'

Jodie helps women develop their own personalised confidence programs by providing practical confidence techniques which all women can apply to their lives, regardless of their circumstances. Her humour, wit, inspiring stories and amazing insights make her instantly relevant and relatable to all her clients and audiences.

Jodie loves being on stage with a microphone in her hand, but is just as happy when engaging in one-on-one coaching or with small groups, helping women to create their own personal confidence regimes. Whether she's speaking to one woman or a room full of people, her passion is always obvious and her message is as clear and sharp as the stiletto heel on your favourite pair of pumps – 'you *can* create the confidence levels you want because with confidence, anything is possible!'

About Pumped



In her book, **Pumped - Confidence Techniques that will have you Standing Taller in the World**, Jodie uses her honest, playful and straightforward approach to deliver a clear and invaluable message – that confidence is an achievable goal which is available to everyone.

Through insightful and inspiring stories, candid real-life examples and her own personal experiences, Jodie proves that confidence is not something that you are born with but rather, something you can create to achieve the levels of confidence you've always wanted.

Pumped offers relevant, practical and specific examples and techniques that all women can relate to.

Speaking Topics

'The tools were simple and achievable. She is a true inspiration!'

Jodie's core speaking topic is **Confidence for Women** however, this can be packaged in a number of ways to suit specific client needs, timings and audience profiles.

Jodie has presented in corporate settings, to women's networking groups, small business owners, Year 12 students, and mums getting back into the workforce, and has facilitated workshops for both the public and private sector. She is a dynamic MC (hosting events and introducing speakers) and has been included for panel discussions and Q&A style presentations. All of Jodie's presentations are based around her core topic but are tailored to deliver the appropriate message and relevant techniques best suited to each specific group.

Some of her topics include:

- Confidence is the Best Deodorant;
- How to be a Confident Working Woman;
- Why *Confidence* matters more than *Competence* for getting ahead in the Workplace;
- Kick@ss Confidence Techniques to smash it at your Home-Based Business.
- Confidence for Women in Leadership;

Jodie has also organised, hosted and presented at the Rise Women Annual Fundraising event titled *Shoes, Shopping & Champas* which raises money to purchase Christmas gifts for women escaping domestic violence. At the 2014 event she hosted an on-stage panel discussion and in 2015 she ran a 30-minute Q&A session with guest celebrity speaker, Jules Sebastian.



Groups we've worked with



Testimonials

'We had the pleasure of inviting Jodie to host her "Crash Course in Confidence" seminar to 100 staff members. Jodie gave a fantastic presentation which left everyone in the room feeling confident and motivated! She provided great analogies and anecdotes, and incorporated humour into her presentation perfectly.



We have had wonderful feedback from all who attended, with particularly positive responses of her practical ideas and methods to improve our confidence, as well as understanding the differences between men and women in their approach to career development. Jodie reminded everyone that confidence is an achievable goal and delivered this message in a funny, engaging way.

Lauren Hetherington – Valuer / Women in Property Committee

'It was a lively, informative, entertaining and interactive presentation, based on things that affect confidence levels and also strategies to combat them. Jodie was fantastic. Her enthusiasm and passion for the subject made it an extremely effective presentation that all attendees really enjoyed and are still talking about! Her presentation was infectious and relevant. We all got lots out of it and, as a result, the attendees can't wait to have her back!'



TOYOTA

Deborah Bacon – Toyota Women's Forum

'I've had the pleasure of having Jodie Bruce Clarke on our podcast as a guest, and she blew me away with her knowledge and delivery on all things confidence!...I (then) asked Jodie to speak about CONFIDENCE to a tribe of savvy bizmums and boy, did she deliver. She certainly brings her A-Game and adds massive value to any gig she takes on.... Jodie absolutely nailed it!



Once she started her talk, the room was buzzing, her content was fab and so clearly presented. She kept the tribe of hustling bizmums inspired and engaged. She interacts with her audience, rather than just talking at them. Jodie is the real deal. Everything about her is authentic. She's clearly living her passion and purpose!

Tracy Harris - Mums With Hustle

www.mumswithhustle.com.au

'We have had the pleasure of having Jodie present at the Linking Ladies on several occasions in 2016 & 2017. Her energy, passion and witty attitude towards life and business is refreshing. Jodie is exceptional at showing women they can achieve their dreams and with the right attitude and mindset, anything is possible. Her kind heart and willing to share valuable content has helped many women in our network grown in the last 12 months and we can't wait to have her back soon! Rise Women are confident women leading by example and showing us it can be done!'



Alex Hawkins Peachey – Linking Ladies Co-Founder

www.LinkingLadies.com.au

Audience Feedback



- 'The presenter was **dynamic and relatable**. She presented points that I have never heard before, they were easily understood and very practical. Was **very motivating**, especially for women.'
- 'It was a timely reminder that confidence is an achievable goal and Jodie Bruce-Clarke was **engaging and delivered the presentation well**.'
- 'It was an enjoyable hour and the **topic was relevant for our current climate and careers**.'
- 'Jodie's anecdotes and personal life scenarios helped to give us a **good understanding of confidence** and its significance to a number of life aspects.'
- 'Jodie was a **great speaker**. Engaging and speaking about confidence applied to everyone. I took away some good lessons that I can apply to personal and professional life.'
- 'Relating it back to our personal lives was **impactful**.'
- 'A really **relatable message** and something you can work on from the minute you walked out.'
- '**Humour** was blended into the talk making it very **engaging** and relating them to our own personal circumstances. **Men and Women made to feel included in this event**.'
- 'Jodie was a **great presenter**, content was relevant and to the point.'
- '**Simple little tips** on how we can boost our confidence and can be put into practice in our daily lives.'
- '**Well delivered**, in a simple and easy way to understand. Also, very **practical examples** given with appropriate sense of humour.'

Further Information



Speaking Fees

All presentations and workshops are designed with your particular needs and your audience in mind. Please contact Jodie to discuss your specific requirements.

Location

Jodie is based in Sydney, Australia and is available for inter-state and overseas events. All travel fees will be quoted at the time of your proposal.

Please contact Jodie at:

jodie@risewomen.com

or call

0414 240 454

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~Deborah Bacon – Toyota Women's Forum~